WHO'S BEHIND THE IDT WinChip?

The best partner a builder and reseller could hope for.

Specializing in complete product solutions driven by high-performance memory, logic and RISC architecture-embeddedcontrollers, IDT's current portfolio of products includes more than 350 devices - including the MIPS RISC microprocessors used in Cisco routers and the Web TV Internet

access box.

DT WinChip microprocessors are manufactured, marketed and supported by IDT, a worldwide leader in high-performance semiconductor products for communications, distributed computing systems and office automation.

Headquartered in Santa Clara, California, IDT is a publicly-owned company (NASDAQ: IDTI) with FY1998 sales of \$587,100,000 and over 4,500 employees worldwide. Its six state-of-the-art semiconductor manufacturing facilities worldwide offer production capacity exceeding 70,000 equivalent 6-inch silicon wafers per quarter.

with growing capacity in 0.25 micron CMOS in addition to wafer foundries. IDT is ISO 9001 and 9002 certified.

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IDT's Centaur Technologies Design Subsidiary is headed by Glenn Henry, an IBM fellow and a Senior Vice President of IDT who played a principal role in IBM's development of early RISC processors. With a design engineering staff culled from the brightest and the best, Centaur is prepared to deliver industry-leading IDT WinChip models for generations to come.

 $The \ IDT \ WinChip \ features \ an \ architecture \ that \ is \ fully \ optimized \ for \ top \ performance,$ $100\% \ compatibility \ and \ exceptional \ value \ in \ sub-\$1000 \ desktop \ and \ sub-\$1500 \ mobile \ PCs.$

THE RESULT.

Service. Support. Satisfaction.

The IDT WinChip was specially designed for the emerging affordable computer market — and IDT's customer support programs are specifically designed for the manufacturers, distributors and resellers who serve this booming marketplace.

SYSTEM MANUFACTURER SUPPORT.

For the past 18 years IDT has demonstrated a proven prowess in both product development and manufacturing, with the global resources to support and supply OEM customers consistently, over time.

RESELLER SUPPORT THAT HELPS MAKE SALES.

IDT is committed to providing the advertising and promotional support VARs and resellers need to capture their share of the multi-billion-dollar sub-\$1000 microcomputer market.

IDT WinChip advertising is focused where it does the most good — in local market computer publications. The ads alert shoppers to the superior price/performance now available with IDT WinChip and direct traffic to reseller locations.

The Support program provides instant access to valuable technical information via a Reseller-dedicated website. Also included are top quality collateral pieces plus national 4-color product ads.

An aggressive Market Development Fund program supporting local promotions is available, too.

With top-notch master distributors like Hamilton-Hallmark and Wyle in US and other major distributors internationally, IDT offers resellers the products, the programs and the profits they need in today's competitive marketplace.

The IDT
WinChip
Reseller Kit
includes
brochures,
in-store displays,
retail ad
materials
and more.