

introducing

the low-cost **microprocessor**
that gives you

more.

IDT
Win[™]
Chip



more value in every

More compatible.

Introducing the IDT WinChip – the low-cost microprocessor that gives you more in every way. Which means first and foremost that you don't have to give up reliability or compatibility to leverage our market-leading price/performance advantage. In fact, extreme reliability and compatibility have been the foundation of IDT's reputation around the world for nearly two decades.

Plug in the IDT WinChip, and it plays with all of the industry's most popular motherboards as well as add-in hardware that you are likely to be using. The IDT WinChip has also been exclusively tested with thousands of software packages to ensure 100% compatibility with all the applications your customers are running and will require for future operations.

This means a higher level of customer satisfaction, repeat sales, and low returns. Tested and certified compatible

with Windows® by Microsoft® Windows Hardware Compatibility Labs, IDT WinChip is also XXCAL® Platinum Certified as compatible with other x86 operating systems such as Windows NT®, OS/2®, SCO®, and major network environments including Novell®, Microsoft, IBM® and 3Com®.



More microprocessor for your money.

The IDT WinChip was designed with one key goal in mind: running the Windows applications your customers need in order to be more productive—at the lowest cost. Result? Those expensively marketed, extensively advertised chips can't compete against IDT WinChip value. Their nearly immeasurable productivity gains come with huge cost penalties.

With 3DNow!™ technology for high-level realism in graphics intensive

games, and Super7™ bus technology to increase performance throughput, the IDT WinChip gives our competitors a run for their money, and our resellers greater return for their investment. Whatever the application, IDT WinChip has the capability to support your needs and succeed where others fail.

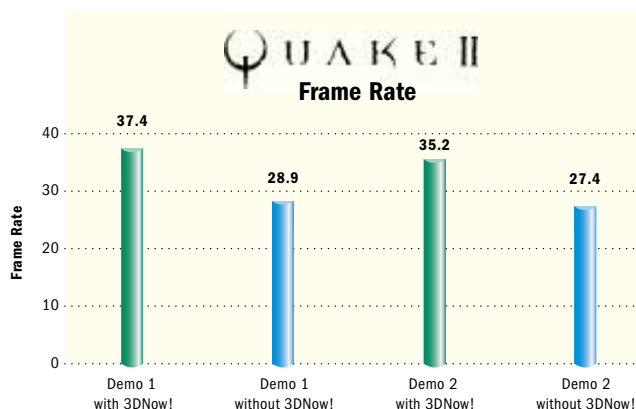
More value for your customers.

Because the IDT WinChip is priced for your customers' applications and life style requirements, it is less costly to produce than other x86 microprocessors. Therefore, it leaves you the flexibility to spend the savings on configuring more attractive and higher specification machines. Whether you tailor custom systems for individual consumers or build large networks for multinational corporations, your customers get value they appreciate for every dollar they spend.



3DNow!™ FOR MORE REALISM.

3DNow! TECHNOLOGY ENHANCES THE 3-D BENCHMARK PERFORMANCE OF THE IDT WINCHIP 2 BY 33%. THE 3DNow! INSTRUCTIONS ARE FULLY COMPATIBLE WITH AMD. BY REDUCING THE TIME IT TAKES TO PERFORM COMPLEX 3-D OPERATIONS, 3DNow! ENABLES THE IDT WINCHIP TO DELIVER A NEW LEVEL OF REALISM IN GRAPHICS INTENSIVE APPLICATIONS.



30% performance improvement vs. without 3DNow! technology

ENGINEERED FOR MORE COMPATIBILITY.

THE IDT WINCHIP WORKS IN JUST ABOUT ANY SUPER7™
OR SOCKET 7 MOTHERBOARD, AND IS SUPPORTED BY
BIOS MANUFACTURERS FROM AMI AND AWARD TO
PHOENIX AND SYSTEMSOFT/INSYDE. CHECK THE IDT
WINCHIP MOTHERBOARD COMPATI-
BILITY LIST AT WWW.WINCHIP.COM
TO VERIFY THAT YOURS IS LISTED.



chip.



**SUPER7 FOR MORE PERFORMANCE. THE LATEST
IDT WINCHIP PRODUCTS SUPPORT 100MHZ
SUPER7 BUS TECHNOLOGY IN ADDITION TO THE
EXISTING LOW-COST SOCKET 7 FORM FACTOR.
SUPER7 BOOSTS MEMORY BANDWIDTH BY 50
PERCENT OVER PREVIOUS SOCKET TECHNOLOGIES –
CRITICAL FOR THE FAST PERFORMANCE TODAY'S
ADVANCED MULTIMEDIA APPLICATIONS DEMAND.**



more
return



MORE APPLICATIONS FOR TODAY AND TOMORROW.
THE IDT WINCHIP HAS BEEN TESTED WITH THOUSANDS OF SOFTWARE APPLICATIONS—INCLUDING THE LATEST GAMING SOFTWARE. IT FLAWLESSLY RUNS ALL YOUR CUSTOMERS' FAVORITE APPLICATIONS.



AMAZING 3-D. NOW END USERS CAN EXPERIENCE 3-D ENVIRONMENTS WITH NEW LEVELS OF CLARITY AND SMOOTHNESS. THE IDT WINCHIP IS SUPPORTED BY THE LATEST VERSIONS OF MICROSOFT DIRECTX™ AND OPENGL LIBRARIES USED BY SOFTWARE DEVELOPERS.



on your investment.



More PC for the money.

Today PCs run twice as fast as they did two years ago – and cost half as much, which means that resellers can work twice as hard with half the payoff – unless they have a new market advantage. And that's precisely the purpose of the IDT WinChip.

Now you can deliver better value and performance than your competitors, even as prices continue their downward trend. We're constantly working to improve the IDT WinChip product family. As PC performance pushes higher and higher, the IDT WinChip product family will continue to give you feature parity plus a price-point advantage.

More growth for the reseller.

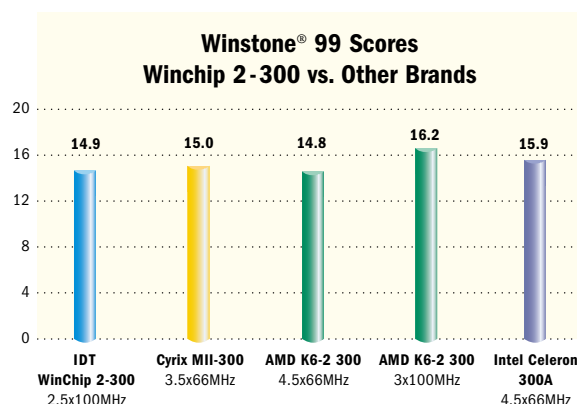
Of course, shrinking prices mean expanding markets – and IDT WinChip gives you the perfect tool for capitalizing on this opportunity. As a reseller, you already have important advantages over the major brands, like the flexibility to tailor custom solutions and offer personalized support.

Now you're in a better competitive position than ever, with a wider range of price points. You can win larger contracts more often – with the IDT WinChip price-performance advantage.

More margin for you.

The IDT WinChip price/performance advantage lets you tailor the value to the customer. Whether they want more value-added features, such as additional memory, greater storage capacity, and better graphics – or a lower system price – you've got what they're looking for.

So whether you want to maintain your price points and retain more profit, or offer lower prices to drive traffic towards higher volume sales, the choice is yours. With the IDT WinChip price/performance advantage, you have the flexibility to win either way.



MORE ENTERTAINMENT. THE IDT WINCHIP BRINGS HIGH-PERFORMANCE COMPUTING INTO REACH FOR MILLIONS OF NEW USERS. WITH THE IDT WINCHIP, A LOW-COST PC CAN DELIVER HIGH QUALITY 3-D IMAGES, AND AN OUTSTANDING MULTIMEDIA EXPERIENCE.



more value



after the sale.

POWERING WHAT'S NEXT. THE WINCHIP BENEFITS FROM IDT CORE STRENGTHS IN KEY AREAS SUCH AS MICROPROCESSOR ARCHITECTURES, MEMORY CELL INNOVATIONS, AND SEMICONDUCTOR PROCESSING. BY PROVIDING INNOVATIVE SEMICONDUCTOR SOLUTIONS TO LEADING EDGE DESIGNERS AND RESELLERS IN COMMUNICATIONS AND COMPUTING, IDT IS POWERING WHAT'S NEXT FOR A DIVERSE RANGE OF PRODUCTS AND MARKETS.

More opportunity.

Your customers win with IDT WinChip Microprocessor – and you win, too. As the IDT WinChip family grows into a complete range of performance and price options, the range of IDT WinChip based solutions you can offer continues to expand. You can trust your investment in the IDT WinChip brand to pay great dividends.

MORE WEB-BASED RESOURCES. FOR MORE INFORMATION ON BECOMING AN IDT WINCHIP RESELLER, VISIT WWW.WINCHIP.COM. THERE YOU'LL ALSO FIND THE DETAILS ON OUR EXCITING SALES KIT, OUR WEB LISTING AND LINKING PROGRAM FOR RESELLERS, ADDITIONAL IDT WINCHIP PRODUCT INFORMATION, AND MUCH MORE.

IDT. More than a name.

IDT is a leading global supplier of high-performance semiconductors, with a two-decade track record, nearly \$600 million in annual sales, and more than 4,500 employees worldwide. With a worldwide network of established sales offices specializing in dedicated customer support and an advanced network of distributors, you can be assured of only the best in advanced levels of customer service.

More marketing support.

We're here to help you succeed – with one of the most aggressive marketing support programs you've ever seen. We invest where it helps you the most – with targeted market development funding as well as an impressive selection of support materials.

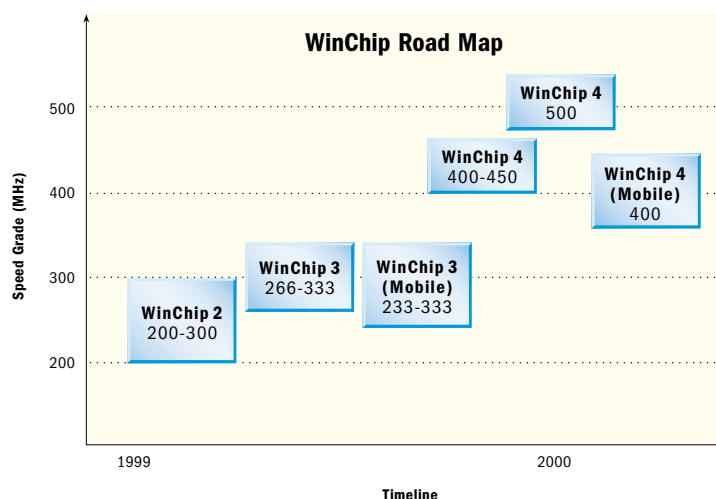
Plus, IDT supports your efforts with a complete array of presentations, high-quality brochures, in-store displays, retail advertising materials, direct mail catalogues, price sheets, and fax programs, and more in the IDT WinChip Reseller Kit.



More technical support.

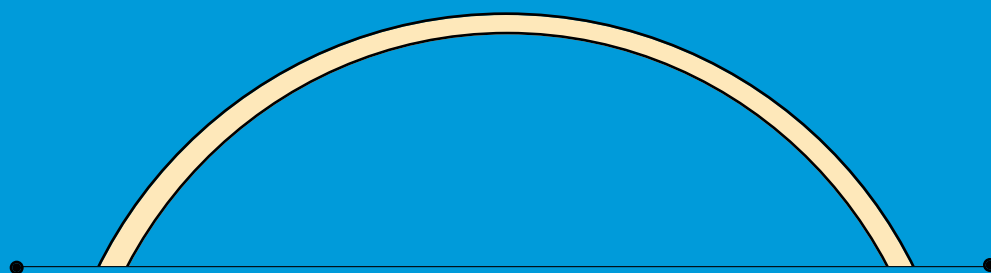
IDT WinChip is backed by our global support network and reputation for technical assistance second to none. And when you need technical information, it's always just seconds away, via our web site www.winchip.com

You can rely on IDT. We're there when you need us.



MORE TO COME. IDT WILL CONTINUE TO ADD NEW FEATURES AND ENHANCEMENTS, CONSTANTLY IMPROVING THE VALUE WE OFFER ACROSS THE ENTIRE SPECTRUM OF PC PERFORMANCE. NEW GENERATIONS OF THE IDT WINCHIP FAMILY WILL PROVIDE IMPROVED PERFORMANCE WITH A FASTER CORE, LARGER CACHES, SPEEDS IN EXCESS OF 400MHZ, 500MHZ AND EVEN 600MHZ, AND INCREASING INTEGRATION.

More information? Visit www.winchip.com or call the WinChip sales office near you.



the low-cost
microprocessor

that gives you



more.



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