# Built to Buy.

#### **IDT WinChip™**

THE WINDOWS® MICROPROCESSOR.

has what you need to give customers what they want.

#### **PERFORMANCE**

optimized for the Windows software everyone uses. IDT WinChip lets you offer customers a great computer at a great price.



#### RELIABILITY

accruing from the expertise and long-term commitment of IDT, a major manufacturer of chips for computers, communications and networking.



#### COMPATIBILITY.

IDT WinChip runs
Windows applications,
peripherals and network
environments. It's performance
optimized for Windows and
runs all programs optimized for
MMX<sup>TM</sup> technology. IDT WinChip
is certified by XXCAL and carries
the Microsoft "designed for Windows
95" logo as proof of compatibility.



#### VALUE

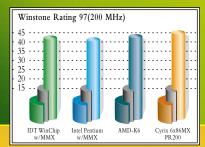
Sign up today to be an IDT
WinChip Reseller and you'll get:
Aggressive Market Development Funds
to support your local promotions. Instant
access to valuable technical information via
a Reseller dedicated website. Plus top quality
collateral that helps you sell.



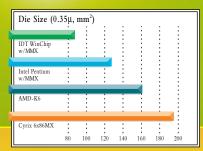
## Built to Sell.



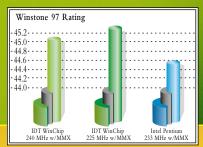




For Windows business applications, IDT WinChip offers comparable performance to Intel Pentium<sup>®</sup> with MMX<sup>™</sup> Technology, AMD-K6<sup>®</sup> and Cyrix 6x86MX<sup>™</sup>.



Smaller die area means lower production cost, lower power consumption and heat dissipation.



With Socket 7 architecture (available now and in the future), both 225 and 240 MHz IDT WinChip CPUs outperform Pentium, running at 233 MHz.

With IDT WinChip you can offer a lower-priced PC or custom-configure more high-margin peripherals, knowing you're backed up by a tested and proven technology with faster speeds soon to come. For more information contact:

### 1-800-WinChip or www.winchip.com

RESELLERS: CALL TODAY FOR A SPECIAL INTRODUCTORY LAUNCH KIT OFFER FROM:

Hamilton-Hallmark Technologies 800.778.2668 • MA Labs 1.408.941.0808 Wintec Industries 1.510.770.9239 ext 496 • Wyle 800.582.WYLE

