

# Correct Usage of the Cyrix® M II™ Trademark



This information is to be used in combination with "Guidelines for Using Cyrix Trademarks and Logos" (94344-02) which also includes reproducible art.

Call (800) 215-5823 to obtain this document and a PC disk containing Cyrix logo artwork.

The M II™ name is a trademark of Cyrix® Corporation. The following trademark usage rules must be followed in all communications materials including print, electronic, multimedia, advertising and video publications.

- The M II™ trademark should be used as an adjective only, not as a noun. This means that a lower-case noun must follow the trademark such as M II™ processor, M II™ CPU, M II™ chip, M II™ technology, M II™ name, M II™ logo, or M II™ trademark.
- Always use the trademark symbol ("TM") with the M II™ trademark.
- The M II™ trademark should be capitalized as follows: M II™ processor. There is a space between the "M" and "II".
- The M II™ trademark should be preceded by the name "Cyrix" in any materials naming the product to give proper corporate attribution and product identification (e.g., the Cyrix M II™ processor).
- The M II™ trademark should not be hyphenated (e.g., PC-M II) or incorporated in another party's name, product brand name or model number.
- All parties should use the following attribution: "M II is a trademark of Cyrix Corporation."

Incorrect Usage:	Correct Usage:
M II	<b>Cyrix M II™ processor (or CPU or chip)</b>
M II systems, <u>or</u> M II-based PCs	<b>Systems using the Cyrix M II™ processor, <u>or</u> Cyrix M II™ processor-based PCs</b>
M II 300 <u>or</u> M II 300 MHz	<b>M II™-300 processor*</b>

## NOTE

When designating the processor performance level, the presentation must be as follows: M II™-300 processor. There is a hyphen between the "II™" and "300". Additionally, the megahertz disclaimer\* at the bottom of this page must be used in all marketing, advertising materials, packaging and documentation.

\* Megahertz-equivalent performance level. Based upon industry-standard benchmark comparisons to the Pentium® II processor when tested in equivalently configured computer systems. For further information on the performance of Cyrix processors, please visit the Cyrix Web site at [www.cyrix.com](http://www.cyrix.com).



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