IBM Netfinity Server Sales Resources Guide

Note: This presentation both updates and replaces the former hardcopy/PDF "IBM Netfinity Server Sales Resources Guide."

PRESENTATION ELEMENTS

- ▶ Technical Support Structure Overview
- ► Table of Support Elements Overview
- ▶ Quick Reference: Getting Pre-Sales Support
- ▶ Quick Reference: Getting Post-Sales Support
- ► Pre-Sales Support Descriptions
- ► Post-Sales Support Descriptions
- ► FAO Section
- ► Helpful Phone Numbers
- ▶ Helpful URLs
- ▶ Key Contacts



IBM Netfinity Server Technical Support Structure Overview

PRE-SALES SUPPORT

From NATS (IBM North Amercia Technical Support)

- ► Techline
- ► Competeline
- ► Solution Assurance
- Dedicated Pre-Sales Field Technical Support Specialists (FTSSs)
- ► Internet

From PSG (IBM Personal Systems Group)

- ► IBM HelpCenter
- ▶ Netfinity Channel System Engineers (NCSEs)
- ► Sales Solution Center (SSC)
- ► PSG Executive Briefing Center
- ► PSG Server Technology Center
- ▶ ServerProven Solutions
- ▶ SystemXtra
- ► Large Account Initiative
- ► Internet Tools, Downloads, and Information

POST-SALES SUPPORT

From NATS (IBM North Amercia Technical Support)

- ▶ Dedicated Post-Sales FTSS
- ► Post-Sales FTSS Area Managers
- ► Internet

From PSG (IBM Personal Systems Group)

- ► IBM HelpCenter
- Kirkland Programming Center (KPC)
- ▶ ServerGuide CD-ROM
- ▶ Start Up Support
- ► Hardware Maintenance/Warranty Support
- ▶ Internet

From Headquarters

Dedicated Resolution Owners (DROs)

From PSS

► Area Server Managers of Service (ASMSs)

IBM Technical Support and Services Structure Overview for Netfinity Server, Commercial Desktop, Mobile, and Intellistation

	Pre- or Po	st-Sales	Pr	oducts Supported			Custo	mers Suppo	orted	
	Pre- Sales	Post- Sales	Netfinity Server	Commercial Desktop	Mobile	IBM Sales Force	IBM Customers	Entitled BPs	VARs	Dealers
IBM PSSC (NATS)			A	Intellistat	on only					
Techline (NATS))			A					▲ BP	s access Tech	line and
Competeline (NATS)	<u> </u>		<u> </u>					from	t-end.	
Solution Assurance (NATS)			A							
Pre-Sales FTSS (NATS)	<u> </u>		A							
IBM HelpCenter	<u> </u>	A	<u> </u>			A	A			
NCSEs (PSG)			<u> </u>					A	tec	SEs deliver pre-s Inical support to
Sales Solution Center (PSG)	<u> </u>		<u> </u>		<u> </u>	The SSC sup	ports authorized EDI-	reporting Resell	1 A 1	ritized set of Tie dware resellers.
Exec. Briefing Center (PSG)	<u> </u>		A			A	A			
Server Tech. Center (PSG)										
ServerProven (PSG)			A			A				
SystemXtra (PSG)			<u> </u>							
Large Acct. Initiative (PSG)	<u> </u>								Selected de	alers 🔔
Post-Sales FTSS (ATS)		<u></u>	A							
Hardware/Maintenance			A		<u></u>	A	A			
Kirkland Prog. Ctr. (KPC)			<u> </u>					A Ki	kland is acce HelpCenter	ssed through
ServerGuide CD-ROM (PSG)		<u> </u>	A			A	<u> </u>			
Start Up Support (PSG)		<u> </u>	<u> </u>		4					
Dedicated Res. Owners (HQ)		<u> </u>	人		<u></u>	A				
Area Srv Mgrs/Service (PSS)		A				A				
Internet (NATS and PSG)	人	人	A			A	A	A		A

QUICK REFERENCE: Getting Pre-Sales Support

SE SUPPORT * * Available for ton apportunities	Engage Techline by phone: ► Call 888-426-5525 and follow pro Or, engage Techline electronical: ► Submit your request from http://v ► Send your request to Notes ID: T ► At the VM command line, enter T To engage your local FTSS for TO Server Pre-Sales Manager:	ly: v3.techline.ibm.com Fechline/Milwaukee/IBM FECHLINE, then choose Option	Always provide the following information: ► Customer name, customer number, city ► Customer contact name, phone number ► OMSYS number (if applicable) ► Request details (what, when, how) 2. ► Helpful background information our Netfinity Sales Specialist or your Area Netfinity
* Available for top opportunities	Area 2 Sam Ibrahim Area 4 George Jones (acting) Area 5 Barbara Mathews Area 7 George Jones Area 10 Elsa Alvarado Area 11 Mike Wheeler Federal George Jones	TL 320-9856 TL 522-4584 TL 261-3607 TL 522-4584 TL 522-6737 TL 473-2100 TL 522-4584	
SALES SUPPORT	Go to your Area Netfinity Server Area 2 Mace Koury TL 376-5215 Area 2 D. Tenney Browne TL 247-2660 Area 4 Curtis Cade TL 896-6894 Area 5 Nancy Huetteman TL 261-5819	Sales Managers: Area 5 Bob Kirby TL 261-4524 Area 7 Heath Morgan TL 888-3947 Area 7 Eric Schnatterly TL 671-4734 Area 10 Carolyn Reimer TL 656-5042	Area 11 Gretchen Torres TL 925-5169 Area 11 Steve White TL 473-4717 Federal Michelle Rudnicki TL 262-1398 Canada Bev Crone TL 886-4003

QUICK REFERENCE: Getting Post-Sales Support

TELEPHONE SUPPORT	Engage the PSG HelpCenter: ► Call 800-772-2227 (or 800-IBM-PROD if entitled) and log the case number! If you need help escalating, ask to speak with a HelpCenter manager.					
SE SUPPORT * * Available for top opportunities	engage the p assistance, th	ost-sales Custo	OPPORTUNITIES , contact your Netfinity Sales Specialist to mer Support Specialist (CSS) assigned. If you need FTSS age the appropriate resource. Or, contact your Area Netfinity GERS: TL 243-2699			
	Areas 4 & 5	Pat Corirossi	TL 261-4277			
	Areas 10 & 11	Kevin Bates	TL 522-5767			
AND WARRANTY SUPPORT	Go to your A and TSS-rela		nagers of Service (ASMSs), who can help resolve service			
	Area 2	Gary Salerno	TL 295-7420			
	Area 4	Fred Smith	TL 363-6394			
	Area 5	Sam Adkins	TL 261-6257			
	Area 7	Jim Barrier	TL 671-4567			
	Area 10	Randy Knapp	TL 345-1260			
	Area 11	Cliff Stammich	TL 939-9286			

IBM Netfinity Server Pre-Sales Support Descriptions

PRE-SALES SUPPORT FROM IBM NA Technical Support (NATS)

- ▶ Techline
- ► Competeline
- ▶ Solution Assurance
- Dedicated Pre-Sales Field Technical Support Specialists (FTSSs)
- ► Internet

PRE-SALES SUPPORT FROM IBM Personal Systems Group (PSG)

- ► IBM HelpCenter
- ► Netfinity Channel System Engineers (NCSEs)
- ► Sales Solution Center (SSC)
- ► PSG Executive Briefing Center
- ► PSG Server Technology Center
- ▶ ServerProven Solutions
- ► SystemXtra
- ► Large Account Initiative
- ► Internet Tools, Downloads, and Information

Techline . . . during normal business hours

What is it? Techline's 300+ pre-sales technical support specialists team with IBM's sales force and entitled Business Partners to help identify and design solutions that will ensure customer satisfaction after a sale. Becky McCarthy, Business Unit Executive (BUE), National Techline Teams.

Roles and Responsibilities

As part of the National Techline team, Techline's Netfinity Server Team and Competeline's Commercial Desktop and Mobile Teams provide comprehensive pre-sales technical support to IBM sales specialists and entitled Business Partners in North America and Latin America. The Techline and Competeline teams provide:

- Assistance with initial solution design Competitive information via Competeline
- ► Technical product consultation
- Configuration assistance (including rack)

► Product differentiation

- ► Proposal assistance
- New product information
- ► Retail pricing information

Mid-Range Business Partners: Warm call transfer from the Partnerline front-end at 800-426-9990.

PSG Business Partners: Warm call transfer from either the PSG HelpCenter or the PSG SSC. The call handler will determine if the call is either: A) HelpCenter appropriate (i.e., installation, post-sales, PD-PSI, pre-sales short call for part numbers, option information, or simple configuration, etc.); or B) Techline appropriate: (i.e., complex configuration, initial solution design, etc.)

The call handler will introduce the call, stay on the line until s/he and Techline Specialist agree that the call should go to Techline, then transfer the call. Once the call is transferred, Techline will take ownership and track the request to closure

Who can use this?

The IBM sales force and entitled IBM Business Partners during normal business hours.

How do I contact them?

Always provide:

- ►Customer name, number, and city
- ► Customer contact name, phone number
- ►OMSYS number
- ▶ Request details (what, when, how, and severity)
- ► Helpful background information

TELEPHONE: Call 888-426-5525 and follow prompts.

NOTES: Techline/Milwaukee/IBM

Go to w3.techline.ibm.com:

- ►Under SEND A REQUEST. select North America.
- Fill in the information on the next page and press the button.

At an **OV/VM** command line:

- ▶ Enter: **TECHLINE**.
- ► Choose Option 2 (IBM Techline Options).
- ►Type your request.
- Select appropriate product queue.
- ►Submit.

SEVERITY	Response Time
LEVEL	Requested
Level 1.0	24 Hrs
Level 2.0	48 Hrs
Level 3.0*	72 Hrs

The severity level reflects the number of days before action is required. *Default = In all instances, a confirmation with log number and priority, is sent to requester within 4 business hours.

Number of Resources

Techline US: 11 specialists, including 2 for Latin

Am. support; Techline Canada: 2 specialists

Competeline during normal business hours

What is it?

Competeline, developed as part of an overall marketing strategy, gives IBM North America a single point of entry for competitive information. Its intent is to improve the competitive sales by the IBM sales force and Business Partners (whose major audience is defined as General Business). Competeline provides timely responses with a focus on transferring competitive knowledge and skills while producing multi-vendor, cross-platform solutions. It supports the consultative team selling process and engages other organizations, when necessary, to develop a total solution for each opportunity. Competeline has 3 specialists

Roles and Responsibilities

Competeline helps close business by providing competitive sales strategies and technical information to the IBM sales force, including:

► Competitive Reps

► Client Reps

► Telesales

▶ Product Specialists

► Inside Sales ► Business Partners

Business Partners do not engage Competeline directly; tthey must be entitled by and transferred from the PartnerLine front-end.

To provide sales strategies to the field, Sales Specialists focus on specific competitors, revealing tactics used by their respective sales forces. With their extensive market knowledge, these specialists can assist while keeping the competitor's point of view in mind. Technical Specialists provide product-oriented technical information to the field. With excellent IBM product knowledge, they focus on selected competitive product lines (COMPAQ, Hewlete-Packard, Dell).

Who can use this?

The IBM sales force and entitled IBM Business Partners during normal business hours.

How do I contact them?

Always provide:

- ► Customer name, number, and city
- ► Customer contact name, phone number
- ►OMSYS number
- ► Request details (what, when, how, and SEVERITY)
- Helpful background information

TELEPHONE: Call 888-426-5525 and follow prompts

Write Notes ID: Techline/Milwaukee/IBM

Go to w3.techline.ibm.com:

- ► Under SEND A REQUEST, select North America.
- Fill in the information on the next page and press the button.

At an OV/VM command line, enter TECHLINE.

- ► Choose **Option 2** (IBM Techline Options), and type your request.
- ► Select the appropriate product queue and submit.

Severity Level	Response Time Requested
Level 1.0	24 Hrs
Level 2.0	48 Hrs
Level 3.0*	72 Hrs
The coverity level reflects the number of	dava bafara aatlan la raquira

The severity level reflects the number of days before action is required. *Default = In all instances, a confirmation with log number and priority, is sent to requester within 4 business hours.

Solution Assurance (from the Personal Solutions Systems Center -- PSSC)

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VV	ITA	11	IS	it?

The mission of the Personal Solutions Systems Center (PSSC) is to drive IBM revenue by making IBM's best technical consultants an integral part of the sales strategy. Based at the IBM Westlake facility in Roanoke, Texas. Pamela Porter, Center Manager.

Roles and Responsibilities

Responsible for supporting and backing up the Netfinity Field Technical Sales Specialists (FTSSs), writing topical white papers, owning and maintaining the Solution Assurance process.

A Solution Assurance review ensures the best system for customer needs by providing pre-sales and pre-install assistance. During the pre-sales phase, a series of questions, checklists and road maps are used to gather system requirements and help customers select products, options and configurations. Designed primarily to meet the needs of our top 500 accounts, this program evaluates compatibility and offers a proof-of-concept review so we may recommend a customized solution designed to fit these priority customers' business needs

Who can use this?

The IBM sales force.

The IBM Sales Force.

How do I contact them?

TIELINE: **522-7715** (PSSC Opportunity Office)

INTERNET: pscc.sl.dfw.ibm.com

INTRANET: <u>w3.techline.ibm.com/contact/tsup_request.htm</u>

(TechXpress Web Site with form to request technical

sales support)

VM: Type solution assurance review required in the

comments section of the OMSYS record.

ALSO: Contact either your:

Netfinity Area Server Manager of Service (ASMS)

or

Netfinity Server Sales Manager

Number of Resources

12 specialists

Pre-Sales Field Technical Sales Specialist (FTSS) Internet Support Responsible for the pre-sales technical relationship with the What is it? IBM TECHNICAL SUPPORT WEB SITES customer. WWQ&A on ViewBlue w3.viewblue.ibm.com w3.techline.ibm.com Techline **Roles and Responsibilities** Competeline w3.competeline.ibm.com Responsibilities include: Technical Support Info. w3.ibm.com/support Implementing Solution Assurance reviews IBM Redbooks www.redbooks.ibm.com ► Performing on-site demo Solution Assurance pscc.sl.dfw.ibm.com Giving technical presentations IBM TCdigest OnLine pssc.dfw.ibm.com/tcp ► Setting up Early Ship Program (ESP) loaner equipment Assisting with pilots ► Conducting proof of concept ▶ Performance tuning ► Benchmarking **DOUBLE-CLICK ICON DOUBLE-CLICK ICON** FOR EXTERNAL WEE FOR INTRANET IBM sales reps handling selected top accounts Who can use this? Engaged by sales specialists directly or via the TechXpress How do I web site at contact w3.techline.ibm.com/contact/tsup_request.htm them? Number of 82 specialists Resources

IBM HelpCenter...7 x 24 x 365

What is it? IBM's International HelpCenters are located in Argentina, Australia, Brazil, Canada, Ireland, Japan, Mexico, Scotland and the United States, with the newest center opening in China in 1998. These pre- and postsales inbound specialists are available 7 x 24 x 365. Rick Martin, Director, Technical Support IBM PSG.

Roles and Responsibilities

The HelpCenter provides end user, reseller, and dealer support for the PSG product line, from Mobile up through Netfinity Servers. The HelpCenter's "experienced diagnosis" approach means that a Level 1 entitlement rep accesses the problem, then routes it to the most appropriate Level 2 specialists.

Who can use this?

IBM Sales Force, Business Partners, and Customers.

How do I contact them?

Call 800-IBM-PROD (426-7763) or 800-772-2227. Or, access online support from the PSG HelpCenter Web page at http://www3.pc.ibm.com/support?page=helpcenter

Number of Resources

Over 2,500 specialists worldwide.

Netfinity Channel Systems Engineer (NCSE)

Assigned to Area BUEs, the mission of these MCSE and CNE certified individuals is to promote Netfinity product sales by establishing and delivering pre-sales technical support to a prioritized set of Tier 2 hardware resellers. Although they will provide support for immediate sales, their focus is to transfer skills. As a result, resellers can market/sell IBM Netfinity Servers and related products independently, focused on increased market share.

Roles and Responsibilities

Responsible for pre-sales technical relationships with PSG Tier 2 Outlets/ISV's, Industry VARs, and Midrange S&D dealer outlet stores, the NCSE's responsibilities include:

- ► Implementing Solution Assurances
- ► Performing on-site demos ► Setting up loaner equipment
- ► Giving technical presentations ► Assisting with pilots

These outbound, in-region specialists are normally engaged by the IBM PSG outlet reps, but the NCSEs can also access resellers directly.

Engaged by the IBM PSG outlet reps directly or through Area Channel Managers.

25 Specialists currently on board; projected to be 38 by April 30, 1998

Sales Solu	ution Center (SSC)	PSG Executive Briefing Center (EBC)
What is it?	Located at IBM RTP, the SSC's mission is to provide pre-sales marketing support to authorized Electronic Data Interchange (EDI) reporting resellers. Ric Noble, PSG Manager of 2nd Tier Channel Marketing. Roles and Responsibilities Provide single point-of-contact pre-sales marketing assistance for: Pricing Availability Product positioning programs Promotions Contracts Competitive advantages Service offerings	Located at RTP. Fred Baritell, PSG Executive Briefing Center Manager Roles and Responsibilities The PSG EBC provides in-depth executive briefings to familiarize customer executives and decision makers with the IBM PSG Brands (server, desktop, and mobile), including product strategies and directions.
Who can use this?	Pre-sales , inbound, territory aligned specialists available from 9:00am - 7:00pm eastern time Monday through Friday supporting IBM Tier 2 resellers.	IBM Sales Force, Business Partners, and Customers.
How do I contact them?	 ►T elephone the SSC at 800-426-7272. ► Access the IBM US PC Reseller Web site at www.partner.us.pc.ibm.com. 	Call tieline 441-0689 or 919-543-0689 .
Number of Resources	21 specialists (including 10 MarketSource contractors) Note: In April, 1998, the 10 MarketSource specialists will continue fielding inbound calls while the 11 IBMers will call the top 1,100 IBM Resellers not presently reporting via EDI. Their goal is to sell IBM as the vendor of choice, persuading the dealers to report via EDI.	12 specialists

PSG Ser	ver Technology Center	ServerProven Solutions
What is it?	Roles and Responsibilities The PSG Server Technology Center is responsible for: Producing and distributing technical support materials Sharing information across Netfinity centers worldwide Developing demos for business shows	Located at RTP. <i>Kate Connolly, Program Director, Netfinity Small and Medium Business (SMB) Solutions.</i> Roles and Responsibilities Teaming with independent application providers, IBM is simplifying the integration, testing, and implementation processes for leading applications and their required options for IBM Netfinity and PC Server systems through its ServerProven Solutions. The ServerProven team carefully tests hundreds of products from "Options by IBM" (OBI) and other leading industry vendors (such as 3COM, Adaptec, Madge, SMC, and Symbiosis) for compatibility with Netfinity.
Who can use this?	Inbound product specialists available during normal working hours to support IBM Customers, Business Partners, and the Sales Force.	IBM sales and technical sales force. Access Mechanism:
How do I contact them?	Engaged by the Sales Force via telephone (TL 441-6929 or outside line 919-543-6929).	You can view test results on the ServerProven Website at http://www.pc.ibm.com/us/compat/
Number of Resources	82 specialists	11 specialists

SystemX	(tra	Large Account Initiative
What is it?	IBM SystemXtra helps your customers take advantage of IBM PC technologies through a broad range of services, innovative software, comprehensive education and training, and flexible financing options. SystemXtra can be packaged with a range of hardware products. Roles and Responsibilities ► Network management and support services ► Clustering Solution Planning services ► Financing that can deliver both hardware and services at an attractive monthly fee ► Technology Exchange, a flexible and affordable option for updating PC hardware with newer technology after only two years	Located at RTP. <i>Tom Looney, Manager.</i> Roles and Responsibilities As a component of Sales Enterprise Marketing, the Large Account Initiative's inbound specialists help the sales force close large server deals. The team's help includes: ▶ Server rollouts ▶ Managing supply ▶ Forecasting
Who can use this?	Small, Medium, and Large Business Customers	IBM field representatives and some dealers.
How do I contact them?	To contact a SystemXtra sales expert, call 800-426-7255, ext. 4749.	IBM field representatives and dealers call these individuals directly. They are assigned by IBM area / region.
Number of Resources		5 specialists.

INTERNET TOOLS, DOWNLOADS, AND INFORMATION

What is it? For support and general information, search for a specific driver, BIOS/firmware,

and utility updates www.pc.ibm.com/us/searchfiles.html

If you prefer to look at

file categories www.pc.ibm.com/us/listfiles.html

For general Netfinity information plus links to Options, Benchmarks, Certifications, and Guides to Sizing,

Selection, and Applications www.pc.ibm.com/us/netfinity/index.html

IBM Netfinity Server Post-Sales Support Descriptions

POST-SALES SUPPORT FROM IBM NA Technical Support (NATS)

- ▶ Dedicated Post-Sales FTSS
- ▶ Post-Sales FTSS Area Managers
- ► Internet

POST-SALES SUPPORT FROM IBM Personal Systems Group (PSG)

- ► IBM HelpCenter
- ► Kirkland Programming Center (KPC)
- ► ServerGuide CD-ROM
- ► Start Up Support
- ► Hardware Maintenance/Warranty Support
- ► Internet

POST-SALES SUPPORT FROM IBM Headquarters

► Dedicated Resolution Owners (DROs)

POST-SALES SUPPORT FROM IBM Personal Systems Services (PSS)

▶ Area Server Managers of Service (ASMSs)

Post-Sal	es Field Technical S	Sales Specialist (F	TSS)	Hardware	Maintenance/W	arranty	
What is it?	The Post-Sales FTSS is responsible for the post-sales technical relationship with the customer. Roles and Responsibilities: During the post-sales technical relationship with the customer, the FTSS is responsible for: Managing critical situations Assisting with pilots.			AREA SERVER MANAGERS OF SERVICE (ASMS) can help resolve service and TSS-related issues:			
				Area 2	Gary Salerno	TL 295-7420	
				Area 4	Fred Smith	TL 363-6394	
				Area 5	Sam Adkins	TL 261-6257	
Who can		a la stad tau a sasuuta	•••••	Area 7	Jim Barrier	TL 671-4567	
use this?	The IBM sales force for selected top accounts.			Area 10	Randy Knapp	TL 345-1260	
				Area 11	Cliff Stammich	TL 939-9286	
How do I contact them?	Engaged by Pre-sales FTSSs and sales specialists directly by contacting the Post-sales FTSS Managers, or via the TechXpress web site.		a the				
Number of Resources	30 specialists	•••••					
	POST-SALES FT	SS AREA MANAGE	RS	IBM TEC	CHNICAL SUPPOR	RT WEB SITES	
	Areas 2, 7, and Federal Heidi Kesseler		TL 243-2699	Technical	on ViewBlue Support Info.	w3.viewblue.ibm.com w3.ibm.com/support	
	Areas 4 & 5	Areas 4 & 5 Pat Corirossi		IBM Redbo	ooks gest OnLine	www.redbooks.ibm.com pssc.dfw.ibm.com/tcp	
	Areas 10 & 11	Kevin Bates	TL 522-5767	IDIVI I CUIG	jesi UILIIIe	paac.ulw.ibiii.coiii/tcp	

IBM HelpCenter...7 x 24 x 365 IBM Kirkland Programming Center (KPC) Level 3 post-sale support for IBM HelpCenter staff to resolve What is it? A collection of International HelpCenters located in Argentina, Australia, Brazil, Canada, Ireland, Japan, Mexico, Scotland and the customer issues related to Microsoft products. Located near United States, with the newest center opening in China in 1998. Microsoft headquarters outside Seattle, WA. Roy Clauson, These pre- and post-sales inbound specialists are available Director 7 x 24 x 365. Rick Martin, Director, Technical Support IBM PSG. **Roles and Responsibilities** Roles and Responsibilities The IBM Kirkland Programming Center tests Microsoft products The HelpCenter provides end user, reseller, and dealer support for on IBM Netfinity and PC Server models during the development the PSG product line, from Mobile up through Netfinity Servers. cycle. The IBM Kirkland Programming Center is a resource for: The HelpCenter's "experienced diagnosis" approach means that a ► Assistance on technical problems Level 1 entitlement rep accesses the problem, then routes it to the ► Showcases the strength of IBM's relationship with Microsoft most appropriate Level 2 specialists. as well as the depth of our knowledge of their products Who can IBM Sales Force, Business Partners, and Customers. The IBM sales force and Business Partners. use this? How do Call 800-IBM-PROD (426-7763) or 800-772-2227. I/S specialists Access Kirkland support indirectly through the HelpCenter. I contact will build a Web site for them at no charge. Customers can choose them? from a menu of options, including access to a FAQ database or to downloads, as well as proactive e-mail, alerts, hints and tips, and product-specific updates. Customers can define their operating environments, and, since this is a Web-based service, change their parameters when necessary. An automated FAX system and electronic bulletin boards are also available. **Number of** Over 2,500 specialists worldwide. Approximately 60 specialists. Resources

ServerGuide CD-ROM Start Up Support Shipped with each IBM Netfinity system, IBM ServerGuide In addition to IBM's 3-year warranty coverage, Start Up What is it? 4.0 addresses most configuration and on-site requirements Support offers 90 days of free support from the for installing and tuning systems. HelpCenter. Included with the purchase of any IBM Intel processor-based server, this comprehensive program speeds installing both hardware and system software, as **Features** well as helping to resolve other technical challenges Included in the ServerGuide are the following tools: associated with installing new systems. ► Hardware Guide -- Install flash BIOS/firmware updates: run system configuration utilities; run RAID configurations ►NOS Installation -- NetWare; OS/2 Warp Server; MS Supported NOSs and NICs Windows NT; SCO UnixWare and OpenServer; NCD Start Up offers support for the following NOSs: ► SCO OpenServer and UnixWare WinCenter and WinFrame ▶ Novell NetWare ► CoPilot Application Guide (with Diskette Factory and Book ► OS/2 Warp Server ► NCD WinCenter and WinFrame ► Microsoft Windows NT Factory)-- includes Lotus Domino 4.6, IBM Netfinity Manager 5.1, APC PowerChute Plus for Netfinity Manager, IBM AntiVirus, Netfinity Rack Configurator Start Up also supports the following NICs: ▶ Update Connector -- Access latest BIOS and drivers code ► IBM ► Madge Networks ► 3COM from the Web ► Standard Microsystems Corp. (SMC) Anyone installing Netfinity servers. Anyone purchasing and installing IBM Netfinity or PC Who can Servers. use this? How do ServerGuide URL here: Call the IBM HelpCenter at 800-772-2227. I find out http://www.pc.ibm.com/us/server/squide/ more?

Internet Support

What is it?

EXTERNAL SITES

IBM PSG Home Page Netfinity Servers Server Machine Types Server Options Server News www.pc.ibm.com/us/ www.pc.ibm.com/us/netfinity/index.html www.pc.ibm.com/us/netfinity/index.html www.pc.ibm.com/us/netfinity/index.html www.pc.ibm.com/us/news/news.html



INTERNAL SITES

IBM PSG HelpCenter Server Services/Support Server Files/Tips/Drivers Server-Related Links www3.pc.ibm.com/support?page=helpcenter www3.pc.ibm.com/support www3.pc.ibm.com/support www3.pc.ibm.com/support



Post-Sales Support from Headquarters

Dedicated Resolution Owners (DROs)

What is it?

Part of the customer support team in headquarters, the DROs help manage Netfinity CritSits by:

- ► Gathering details abou the situation
- ► Qualifying if the situation warrants CritSit status
- ▶ Owning the situation
- ► Engaging the proper resources

Post-Sales Support from Personal Systems Services (PSS)

Area Server Managers of Service (ASMS)

What is it?

In the server environment, the ASMSs are the contacts for the IBM/TSS relationship. Responsibilities include:

- ► Assisting in CritSits
- ► Ensuring that TSS delivers its services as required
- ► Maintaining the interface between the brands and the client teams
- ► Ensuring that server deals include appropriate maintenance and services components
- ► Ensuring that all deals go through contract, maintenance, and the services assurance process where applicable
- ► Assisting in the pre-sales, implementation, and support environments as required

Frequently Asked Questions (FAQs) The following FAQs introduce

you to the types of help we can provide. If any questions come up that we need to include in the next version of this guide, please contact Clay Burns at tie line **522-5624** or on Lotus Notes: **Clay Burns/Dallas/IBM @ IBMUS**

PRODUCTS

Hardware

I have a loaner machine (Netfinity 7000) and need NT 4.0 installed before shipping to my customer. Who can help me?

► Contact your local Pre-Sales FTSS.

My customer just bought PC Server 704s and is having problems configuring them. Where can I get help?

► Call the PSG HelpCenter at 800-772-2227.

Who can help my customer configure workstations?

- ► Contact the Personal Systems Support Family Marketing Center at **800-799-7765** and request House Call.
- ► Contact your local Pre-Sales FTSS.

Before my customers purchase Netfinity Servers, they want to see if all their applications run on the hardware. Where do I go from here?

- ► Contact Techline at 888-426-5525 and follow prompts.
- ► Contact your local Pre-Sales FTSS.

My customer is not sure which or how many Netfinity Server models to purchase. Can someone go on-site to study their environment and make recommendations?

► Contact your local Pre-Sales FTSS and ask for assistance with Solution Design.

My customer is doing a performance benchmark test at their site and needs help tuning the system. Who can do this?

► Contact your local Pre-Sales FTSS.

Products, continued

Netfinity Server Repair and Warranties

What if a customer needs an IBM PC repaired? My customer turned on the Netfinity Server and received an error number. Where can I find help?

- ► If the machine is under warranty, the IBM Authorized Servicer, or IBM, can perform the service. To have IBM service the machine, call the IBM PSG HelpCenter at 800-772-2227.
- ► If the machine is under an IBM maintenance agreement, call IBM Service at 800-IBM-SERV.
- ► If you have problems, contact your Area Server Manager of Service (listed on page 5).

Recent Announcements and Detailed Product Information

Where can I find detailed product information or learn about recently announced products?

- ► Contact Techline at **888-426-5525** and follow prompts.
- ➤ Call the IBM PSG Automated Fax System 800-IBM-4FAX. Document catalogs cover each product type, plus announcements made over the last 30 days.
- ► Check the product/announcement categories on the PSG BBS at 919-517-0001.

Technical Benefits

Where can I find out about the technical benefits of using Netfinity Servers?

- ► Contact Techline at 888-426-5525 and follow prompts.
- ► Call the IBM PSG Automated Fax System at 800-IBM-4FAX for document catalogs for each product.
- ► Check the product/announcement categories on the PSG BBS at **919-517-0001**.
- ► For large opportunities, contact your Pre-Sales FTSS.

What operating systems are certified to run on Netfinity Servers?

- ► Contact Techline at 888-426-5525 and follow prompts.
- ► Call the PSG HelpCenter at 800-772-2227.

Product Presentations

Where can I find PSG product presentations?

► Contact the IBM PSG Executive Briefing Center at tie line 441-0689.

Products, continued

Product Briefings and Evaluations

What if I need to brief my customer on product plans and directions for a PSG product?

► Call the IBM PSG Executive Briefing Center at tie line **441-0689**.

What if my customer is interested in evaluating products for pre-GA or pre-announce Netfinity Server products and solutions?

➤ For information on providing early customer evaluations of Netfinity Server products and solutions, contact the Raleigh Worldwide Server Competency Center at tieline 441-6929.

Product Disclosures

How do I disclose product futures to my customer?

► If you want a disclosure as part of a briefing, contact the IBM PSG Executive Briefing Center at tie line **441-0689**.

Pricing of IBM Products

How can I find out the cost of a Netfinity-specific IBM product?

- ► Contact Techline at **888-426-5525** and follow prompts.
- ► Use the IBM ConfigXprt....configures ALL IBM PC products and gives C-Costs/ERPs. Download ConfigXprt from w3.pc.ibm.com/catalog/salesautomation.html.
- ► Go to the IBM PC Reseller Website **w3-02.partner**. **us.pc.ibm.com** for internal IBMers. ALL PC products listed here with C-Costs given.
- ▶ Use the Lotus Notes' databases for IBM PC PartnerInfo:
 - 1) US Catalog database gives product specifications and PRICING. Can key in product number on Search Bar for easy access.
 - 2) Marketing Essentials database (com-pilation of PC marketing materials). PC prices lists, product guides, etc.
 - 3) Announcement Letters database lists all PSG announcement letters for the last 2 years.....announcement letters list initial pricing and any price drops that occur.
 - 4) US Supply database lists pricing of ALL products.
- ► Try the IBM PSG Automated fax documents list pricing.
- ► Use the IBM SSC (Sales Solution Center) for Reseller coverage and give pricing.

Products, continued

Part Numbers of IBM Products

Is there a catalog of IBM products that includes part numbers?

- Consult the IBM PSG PC Product Guide......book format sent bi-monthly, first of month, to ALL authorized IBM Business Partners and IBM Sales/ Marketing staff. Pocket Guide (smaller edition) sent during in-between months.
- ► Use the IBM ConfigXprt.....PSG's electronic PC Configurator. Gives all part numbers. Download from w3.pc.ibm.com/ catalog/salesautomation.html.
- Use the IBM Netfinity Rack Configurator, PSG's electronic rack configurator. Gives all rack part numbers.
- Use the Lotus Notes' IBM PartnerInfo databases:
 - 1) Marketing Essentials
 - 2) US Supply
 - 3) US Catalog
 - 4) Announcement Letters
- Visit the IBM PC Reseller Website at w3-02.partner.us.pc.ibm.com.

- Visit the IBM Commercial Website at www.us.ibm.com/netfinity.
- Call the IBM PSG Automated Fax System at 800-IBM-4FAX.
- Contact Techline at 888-426-5525 and follow prompts.
- Obtain the latest version of PCORFF from the IBM Fax Information Service. PCQREF (IBM Personal Computer Quick Reference Guide), a source of information about IBM products, contains data on system units, displays, networking, features, and options.
- Call IBM Software Solutions Services at 800-992-4777.

NETWORKING

Network Modeling

What if my customer needs performance benchmarks and modeling of the future LAN implementation?

- ► Contact the PSSC at **800-547-1283** for benchmarks and consulting/perform services.
- To test the compatibility of your LAN configuration, contact Software Solutions Services at 800-992-4777.

NOS Design

Who can help me recommend a NOS that is technically accurate and valid for my customer's requirements?

Contact Techline at 888-426-5525 and follow prompts.

Multivendor Network Design

My customer has multiple OEM products installed and plans to add more to this open systems environment. Who can review the solutions for technical validity?

- Contact Techline at 888-426-5525 and follow prompts.
- Contact the IBM Open Systems Center for multivendor networking services at tie line 522-OPEN; 817-962-6736.

Network Configuration

My customer wants to set up a server environment using NetWare 4.1 to support 4500 users on a single campus. Who can help me with recommendations on setting up and configuring the servers?

► Contact Techline at **888-426-5525** and follow prompts.

Capacity Planning

Who can help me evaluate a customer's current installation to recommend future growth plans?

- ► Contact Techline at **888-426-5525** and follow prompts.
- Contact IBM Software Solutions Services at 800-992-4777 (specific technical questions).
- ► Contact Capacity Planning at 800-426-4682 with specific planning questions.

Network Optimization

My customer has a mixed NT /NetWare network and is adding 500 users to the LAN. Who can review the current installation and give me technical tips for optimizing this network?

► Contact Techline at **888-426-5525** and follow prompts.

Networking, continued

Network Migration

My customer has concerns about migrating a LAN Server network running on Compaq servers to Windows NT on Netfinity Server 7000s. Who can help?

- Contact Techline at 888-426-5525 and follow prompts.
- ► For Services assistance, contact the PSSC at 800-547-1283.

Network Sizing and Performance

My customer has questions about performance and sizing for a Lotus Notes network. Where can I get help in answering these questions?

Contact Techline at 888-426-5525 and follow prompts.

COEXISTENCE AND INTEGRATION

Coexistence Information

What IBM and OEM products are specifically Netfinity Server-compatible, and what are the technical issues that should I be aware of?

Coexistence and compatibility information is often addressed in the announcement letters; however, for specific technical questions:

- Contact Techline at 888-426-5525 and follow prompts.
- View information on the Web site at www.pc.ibm.com/us/compat/

OEM and IBM Cross-Systems Coexistence and Integration

My customer has installed or plans to integrate third-party products. Who can look at the solution I am recommending and tell me what the "look out fors" are?

- ► Contact Techline at **888-426-5525** and follow prompts.
- Contact IBM Software Solutions Services at 800-992-4777 with specific technical questions.
- ► Contact the Open Systems Center for multivendor networking services at tie line **522-OPEN**; **817-962-6736**.

Helpful IBM Phone Numbers The following numbers can help you find your way around. If you discover other helpful numbers, please let us know, so we can include them in the next version. Contact Clay Burns at tie line 522-5624 or on Lotus Notes: CDBURNS at IBMUSM24.

IBM PHONE NUMBERS

General Information		Service and Support, continued		
IBM General Information	800-426-3333	IBM OPEN Systems Center	817-962-6736	
		IBM Parts Order Service	800-388-7080	
Product Information		IBM PSG Bulletin Board System	919-517-0001	
IBM Fax Information Service	800-426-4329	IBM PSG HelpCenter ("HelpWare")	800-772-2227	
IBM Independence Series Info. Center	800-426-4832	IBM PS Support Family Mktg. Ctr.	800-799-7765	
IBM Independence Series Info.		IBM "SupportLine" for Customers	800-992-4777	
Center (TDD/Hearing Impaired)	800-426-4833	IBM TALKLINK Info/Registration	800-547-1283	
IBM OS/2 Info. and Sales Line	800-342-6672	IBMLINK Customer Support and		
IBM PSG Automated Fax System	800-426-3395	Automated Help Desk	800-543-3912	
Lexmark Autom. Fax Info. Service	606-232-2380	IBM Solution Developer Program	800-627-8363	
Purchasing and Ordering Information		Consulting Services		
IBM Direct Networking Catalog Sales	800-426-2255	IBM AntiVirus Services/Support	800-742-2493	
IBM Customer Fulfillment	800-426-4338	IBM Capacity Planning Services	800-426-4682	
IBM Personal Systems Group	800-426-2968	3		
IBM Aptiva and ThinkPad		Education and Publications		
Information and Dealer Locator	800-426-3377	IBM Corporate Technical Journals	800-426-5687	
		IBM Education and Training		
Service and Support	000 407 4000	(800-IBM-TEACh)	800-426-8322	
IBM Chemical Control Information	800-426-4333	IBM Software Manufacturing Solutions		
IBM End User Supt. (Exist. Contract)	800-825-8737	and Pub Support	800-879-2755	
IBM Global Information Network	800-727-2222	Delivery Center (Fax Orders)	800-284-4721	
IBM Health Effects Hotline	800-745-2200	IBM <i>TCdigest</i> Support Newsletter	817-962-7379	

Helpful IBM URLs The following URLs can help you find your way around.

IBM NETFINITY SERVER WEB SITES

IBM PSG Home Page www.pc.ibm.com/us/

Netfinity Servers www.pc.ibm.com/us/netfinity/index.html Server Machine Types www.pc.ibm.com/us/netfinity/index.html **Server Options** www.pc.ibm.com/us/netfinity/index.html www.pc.ibm.com/us/news/news.html Server News

Server Services/Support www3.pc.ibm.com/support www3.pc.ibm.com/support Server Files/Tips/Drivers Server-Related Links

www3.pc.ibm.com/support



WWO&A on ViewBlue w3.viewblue.ibm.com **Techline** w3.techline.ibm.com

Competeline w3.competeline.ibm.com

Technical Support Information w3.ibm.com/support

IBM Redbooks www.redbooks.ibm.com

Solution Assurance pscc.sl.dfw.ibm.com

IBM TCdigest OnLine pssc.dfw.ibm.com/tcp





Important Contacts Sometimes you have a question that doesn't fit into the "easily answered" category. When this happens, consult the list of contacts below.

AREA NETFINITY SERVER SALES MANAGERS

Area 2 Mace Koury Notes Mail Mace Koury/South		Area 10 Carolyn Reimer Notes Mail Carolyn Reimer/Denve	
Area 2 D. Tenney Browne Notes Mail Tenney Browne/Mount Ple		Area 11 Gretchen Torres Notes Mail Gretchen Torres/San Francis	
Area 4 Curtis Cade Notes Mail Curtis Cade/South		Area 11 Steve White Notes Mail Steve White/San Francisco	
Area 5 Nancy Huetteman Notes Mail Nancy Huetteman/Chicage		Federal Michelle Rudnicki <i>Notes Mail Michelle Rudnicki/Bethes</i>	
Area 5 Bob Kirby Notes Mail Bob Kirby/Chicago	TL 261-4524 o/IBM@ibmus	Canada Bev Crone Notes Mail Bev Crone/Markha	
Area 7 Heath Morgan Notes Mail Heath Morgan/Atlanta			
Area 7 Eric Schnatterly Notes MailEric Schnatterly/Jacksonville			

Important Contacts, continued

	TFINITY SERVER <i>PRE-SAL</i> Focus Accounts)	AREA SERVER MANAGERS OF SERVICE (ASMS) can help resolve service and TSS-related issues:				
Area 2 S	Sam Ibrahim	TL 320-9856	Area 2	Gary Salerno	TL 295-7420)
Area 4 G	George Jones (acting)	TL 522-4584	Area 4	Fred Smith	TL 363-6394	1
Area 5	Barbara Mathews	TL 261-3607	Area 5	Sam Adkins	TL 261-6257	
Area 7 G	George Jones	TL 522-4584	Area 7	Jim Barrier	TL 671-4567	
Area 10 Elsa Alvarado		TL 522-6737	Area 10	Randy Knapp	TL 345-1260	
Area 11 Mike Wheeler		TL 473-2100	Area 11	Cliff Stammich	TL 939-9286	
Federal George Jones		TL 522-4584				
			KEY CONTACTS			
POST-SALES AREA MANAGERS			Bob Gress, Netfinity Sales Operations, Technical Support & Customer Satisfaction TL 450-0019			
Areas 2, 7, and Federal Heidi Kesseler		TL 243-2699	Pamela Porter, Manager, Personal Solutions Systems Center			TL 522-8505
Areas 4 &		TL 261-4277	Clay Burns, Manager, Netfinity Pre-Sales Support (NATS Dallas)			TL 522-5624
Areas 10 8	& 11 Kevin Bates	TL 522-5767	Andrew Flanagan, Manager, PSG HelpCenter/Networking			TL 255-0651
			Angelo Reid, Manager, Techline (Netfinity/PSP)			TL 542-6982