

Quality Reloads Everytime!

BECAUSE LYMAN GUARANTEES EVERY DIE-

You can't miss with Lyman. You either get the finest reloads with your New Improved Lyman All-American Die, or we'll replace the die without charge.

Lyman can afford to guarantee each die because no one knows better than Lyman the precision engineering workmanship, and quality, that goes into each of these units. Stated, briefly, here are a few of the factors behind this "no strings" guarantee.

LYMAN DIES ARE-

- Dimensionally correct for your cartridge—
 Due to the continuing and painstaking research of our product development laboratory.
- Properly constructed of "first-quality" steel—
 polished mirror-smooth inside to insure their exactness
 of dimension.
- Carefully manufactured—by men with years of practical die making experience. Only first class machinists are employed at this phase of production.
- Packaged for your convenience—
 with complete easy to follow instructions covering adjustment and use.

VISIT YOUR DEALER AND COMPARE-

When you handle a set of these New Improved All-American Dies, note the beautifully chromed outer surfaces, the precision rolled threads, the careful venting. Yes, and note also plus features like the all steel hex lock-nuts and the handy adjustment wrench. You decide isn't this the professional quality that you require on your reloading bench?